ROLLER CHAIN MRO MARKET

The U.S. market for roller chain represents about \$562 million, according to estimates from MDM Analytics, Boulder, Colorado. The following charts show the top 10 industries, by Standard Industrial Classification (SIC) code, consuming these products in the manufacturing,

construction, and mining/utilities industries, plus annual end-user consumption by geographic region. *Industrial Supply* magazine reports on a separate product segment each issue to help distributors determine market opportunities.

TOP 10 MANUFACTURING INDUSTRIES

SIC code	Market Value	Companies
2621 Paper Mills	\$114,967,395	2,213
2631 Paperboard Mills	\$71,710,816	794
2911 Petroleum Refining	\$16,697,180	2,055
2611 Pulp Mills	\$15,297,920	441
2819 Industrial Inorganic Chemicals	\$12,062,521	3,252
2869 Industrial Organic Chemicals	\$11,402,793	1,866
2821 Plastics Materials	\$10,231,067	2,019
2672 Coated and Laminated Paper	\$8,297,045	683
3241 Cement, Hydraulic	\$7,192,779	623
2834 Pharmaceutical Preparations	\$6,089,350	5,621

TOP 10 CONSTRUCTION INDUSTRIES

SIC code	Market Value	Companies
1711 Plumbing, Heating and Air-Conditioning	\$15,348,633	191,373
1771 Concrete Work	\$9,909,885	44,738
1611 Highway and Street Construction	\$8,570,283	29,373
1623 Water, Sewer, Pipeline, and Communications and Power	\$4,166,350	12,794
1542 General Contractors-Nonresidential Buildings	\$4,119,084	50,437
1629 Heavy Construction	\$3,386,950	15,953
1794 Excavation Work	\$3,331,961	41,499
1541 General Contractors-Industrial Buildings	\$3,284,435	12,588
1731 Electrical Work	\$2,411,360	132,761
1522 General Contractors-Residential Buildings	\$1,205,131	40,514

TOP 10 MINING/UTILITIES INDUSTRIES

SIC code	Market Value	Companies
1479 Chemical and Fertilizer Mineral Mining	\$5,302,013	157
1221 Bituminous Coal and Lignite Surface Mining	\$4,332,125	663
1389 Oil and Gas Field Services	\$2,111,788	10,536
1381 Drilling Oil and Gas Wells	\$2,015,607	2,848
1041 Gold Ores	\$1,825,345	376
1011 Iron Ores	\$1,766,106	103
1021 Copper Ores	\$1,741,574	82
1222 Bituminous Coal Underground Mining	\$1,572,168	208
1311 Crude Petroleum and Natural Gas	\$1,169,852	6,484
1099 Miscellaneous Metal Ores	\$1,058,134	57

END-USER CONSUMPTION BY REGION

COASTAL	Construction Manufacturing Mining Region total	\$2,539,103 \$25,874,955 \$217,707 \$28,631,765
MID- ATLANTIC	Construction Manufacturing Mining Region total	\$5,997,381 \$48,339,667 \$2,691,129 \$57,028,177
SOUTH	Construction Manufacturing Mining Region total	\$12,243,230 \$88,115,111 \$4,356,495 \$104,714,836
SOUTHEAST	Construction Manufacturing Mining Region total	\$3,530,492 \$49,549,073 \$1,678,839 \$54,758,404
NORTHEAST CENTRAL	Construction Manufacturing Mining Region total	\$7,628,797 \$116,299,175 \$3,032,446 \$126,960,417
NORTHWEST	Construction Manufacturing Mining Region total	\$4,440,713 \$31,662,700 \$2,026,697 \$38,130,110
SOUTHWEST	Construction Manufacturing Mining Region total	\$8,316,487 \$53,497,102 \$6,638,233 \$68,451,823
MOUNTAIN STATES	Construction Manufacturing Mining Region total	\$5,248,091 \$17,526,309 \$6,815,187 \$29,589,587
PACIFIC	Construction Manufacturing Mining Region total	\$8,291,228 \$44,004,417 \$1,455,718 \$53,751,363
U.S. TOTAL	Construction Manufacturing Mining U.S. total	\$58,235,522 \$474,868,510 \$28,912,452 \$562,016,483

Source: MDM Analytics Boulder, Colo., (303) 443-5062, www.mdm.com/analytics.

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